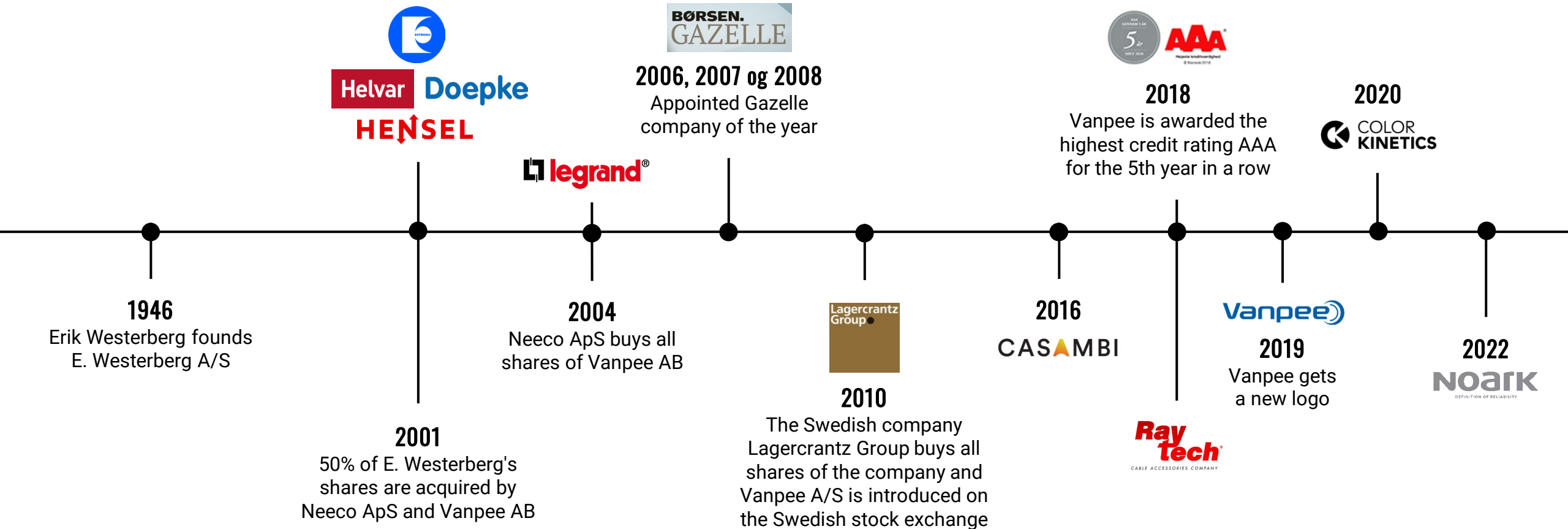




# COMPANY PROFILE



# VANPEE TIMELINE



# ABOUT US

Vanpee is a supplier of intelligent lighting control and electrical equipment. Through collaboration with some of the most talented suppliers in Europe, we offer a wide range of quality products and solutions.



[WATCH VIDEO ON YOUTUBE](#)

# WE OFFER



## ELECTRICAL EQUIPMENT

Vanpee sells a wide range of electrical equipment from the best manufacturers on the market. The selection includes distribution boards and components, cable junction boxes, cable conduits etc.



## INTELLIGENT LIGHTING CONTROL

An intelligent lighting control system reduces both energy consumption and operating costs of a building, and is an optimal choice whether you are an end user, building owner, contractor or facility manager



## ARCHITECTURAL LIGHTING

Architectural lighting highlights facades, buildings and monuments while creating atmosphere. Vanpee sells high quality LED lighting systems that enable lighting professionals to achieve their unique visions.



# WE OFFER



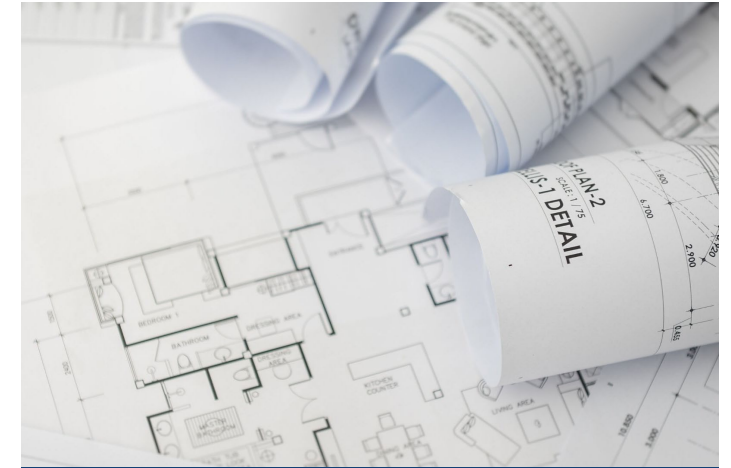
## COURSES

Vanpee offers courses in DALI and Casambi programming. The courses are usually held at our office in Brøndby.



## PROGRAMMING

Vanpee has technicians who assist customers in programming their DALI and Casambi lighting control systems.



## SPECIFICATION

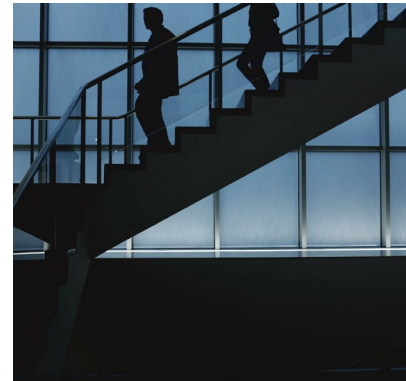
Vanpee offers specification of Casambi and DALI lighting control systems, no matter the size of the project.

# OUR PARTNERS



**HELVAR**

Helvar produces intelligent and energy efficient lighting control systems and electronic ballasts.



**EXTRONIC**

Manufacturer of acoustic and passive IR detectors (PIR) for automatic detection of presence and absence.



**CASAMBI**

Casambi is the market leader of modern wireless lighting control based on Bluetooth Low Energy (BLE).



**COLOR KINETICS**

Specialised in dynamic LED lighting systems with luminaires in RGB and TW as well as DMX lighting control.

# OUR PARTNERS



**NOARK**

Noark is a global supplier that develops, produces and distributes high quality components for distribution boards with a 5-year warranty.



**HENSEL**

Hensel manufactures cable junction boxes and high quality distribution boards, particularly suitable for the manufacturing industry e.g.



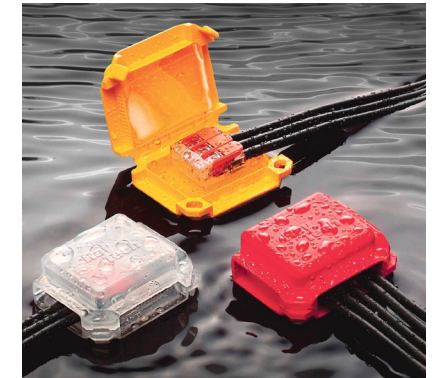
**DOEPKE**

Doepke produces RCDs (AC/DC) and RCBOs type B, particularly suitable for installations with 3-phase frequency converters.



**LEGRAND**

Legrand produces circuit breakers, residual current devices (RCDs), distribution boards, cable conduits as well as cable marking etc.



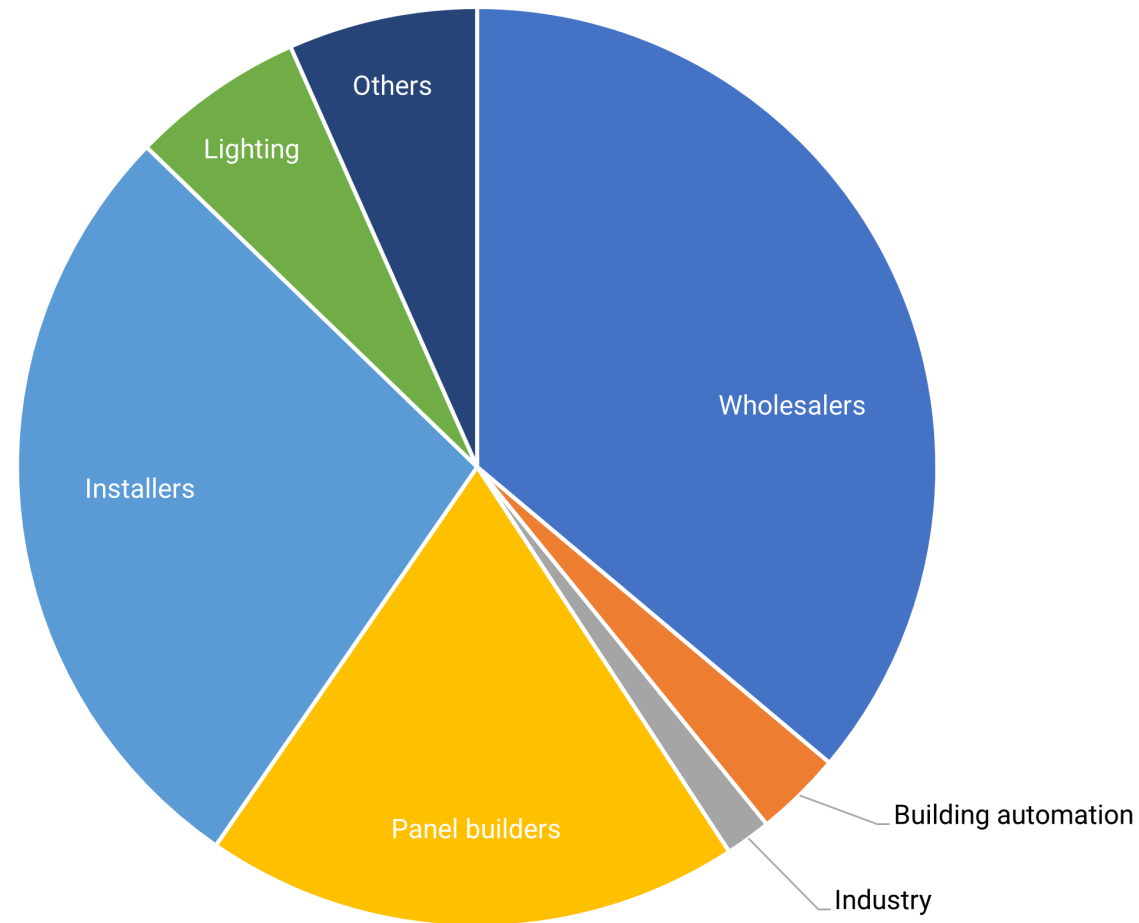
**RAYTECH**

Manufactures accessories for electrical cables e.g., small compact gel boxes (IP68) with soft, non-toxic gel that is dust- and waterproof.

# OUR CUSTOMERS

## KUNDEGRUPPER

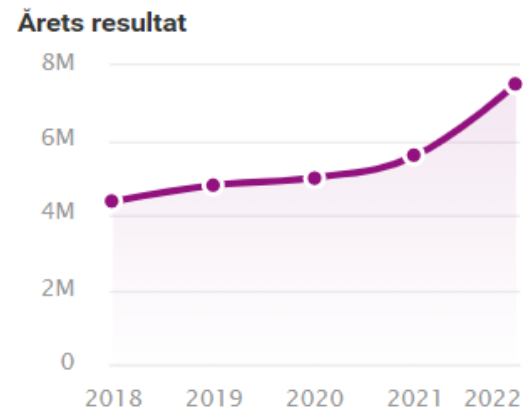
- Wholesalers: 36%
- Building automation: 3%
- Industry: 2%
- Panel builders: 19%
- Installers: 28%
- Lighting manufacturers: 6%
- Others: 7%





# KEY FIGURES

	2022	2021	2020
Nettoomsætning	-	-	-
Bruttofortjeneste	20.097	17.002	15.370
Årets resultat	7.504	5.584	4.999
Egenkapital i alt	14.001	10.996	8.912
Status balance	22.586	19.655	21.053
Valutakode	DKK	DKK	DKK



## Liquidity



**Very good**  
(257.09%)

## Rate of return



**Very good**  
(43%)

## Solvency rate



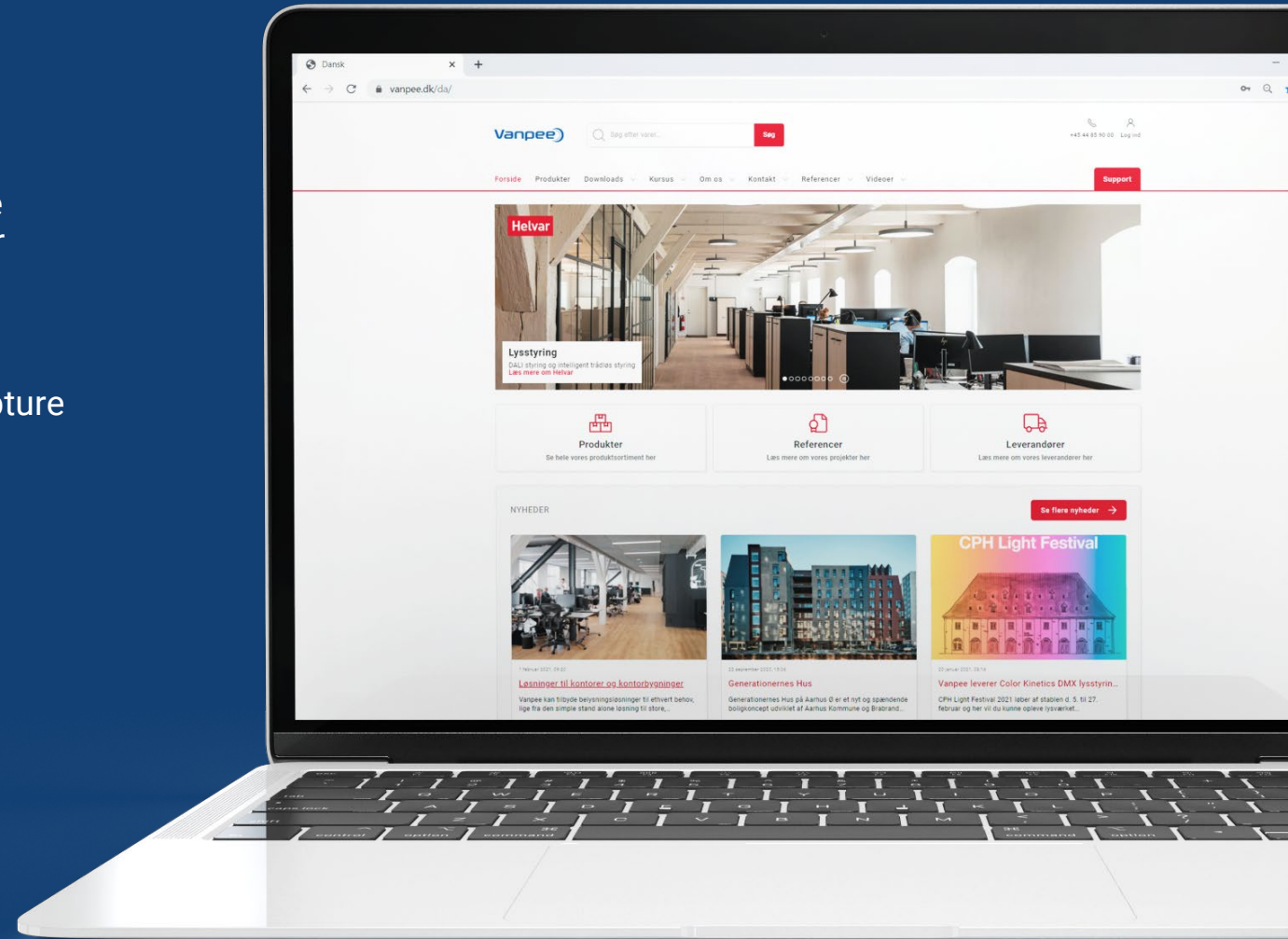
**Very good**  
(62%)

# WEBSITE AND WEBSHOP

Our webshop makes it fast and easy for customers to place orders. At the same time, it provides a quick overview of our wide range of products.

The aim of our website is to inspire people as well as to capture potential leads. On our website you will find:

- Webshop with product descriptions and datasheets etc.
- Interesting articles and news
- Inspiring cases and project references
- Download section with brochures and catalogues
- Information about suppliers and solutions
- Video catalogue with tutorials etc.



# MARKETING

## MARKETING ACTIVITIES AND SOCIAL MEDIA

We promote our products and services both online and offline. Our goal is to share product news and inspire existing as well as potential customers and followers through case studies in order to increase followers and gain potential leads.


- Weekly updates on LinkedIn and Facebook
- Videos such as tutorials, case studies etc. on YouTube
- E-mail marketing to customers
- Exhibitions such as El & Teknik and Energiforum Danmark
- Brochures and catalogues



# CONTACT US

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 [www.vanpee.dk](http://www.vanpee.dk)